

An effort from



in partnership with



7-11 and Middletown Public Works Divert hundreds of toys from landfills and re-circulate to kids in need

Background:

- Middletown, NJ Public Works and Engineering collects donations of plastic toys year-round for Second Chance Toys. The program gives local families a great opportunity to declutter toys in a sustainable way.
- To prepare for Earth Month donation efforts, on April 19, 2023 Middletown Public Works welcomed SCT and 7-11 Area Leaders of South Jersey to spend the morning screening toys for distribution to SCT recipient organizations.
- The container is maintained throughout the year by Middletown DPW, and available year-round to residents alongside the various other recycling services offered.
- The SCT team and 7-11 volunteer crew emptied the donation bin and then cleaned, sorted, repaired and packed donated toys to get them back into good-as-new condition.
- Middletown Public Works staff also provided a workspace and assisted greatly with refuse removal and the finishing touches on cleaning the trailer in preparation for more toy donations.

Results:

- 750 toys were collected, cleaned, and put into the hands of children in need, therefore keeping them out of landfills.
- A minimum of 1,500 children positively impacted with each round of shared play.
- Average 3,000 lbs. of plastic diverted from the waste stream.
- 10 square yards of landfill space saved from unnecessary plastic waste volume.
- Toys were picked up by Joi's Angels of East Orange, NJ and have been distributed to children they serve at a variety of community events.



Thank You For Your Support!
Zoe Cook-Nadel, 908-514-1784
zoe@secondchancetoys.org