

MIDDLETOWN DAY FESTIVAL

2022

Saturday, September 24

**YOUR BUSINESS
HERE!**

Have your business viewed by over 10,000 people! Platinum, Gold, Silver, Bronze, Supporter and Friend sponsorships available.



CONTACT:

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2022 Middletown Day & Mayor's Challenge Sponsorship Opportunities

Platinum - \$5,000

Middletown Day

- Prominent display throughout festival on signage
- Prominent logo placement on eco-friendly Middletown Day Bag
- Prominent placement in Middletown Day promotional materials and on website
- Priority placement in Business Showcase
 - A table and two (2) chairs will be provided
- Banner displayed at the activity of your choice
- Four (4) food vouchers, valued at \$10 each
- Sponsorship Plaque
- Ten (10) eco-friendly Middletown Day bags
- Middletown Day Supporter Window Cling

Mayor's Challenge

- Prominent logo placement on directional sign
- Prominent recognition on race t-shirt
- Ability to place promotional items in runner swag bags
- Five (5) entries to the Mayor's Challenge (your choice of 5K Fitness Walk, 1mi Fun Run, 5K Challenge)

Gold - \$3,000

Middletown Day

- Logo placement on Eco-Friendly Middletown Day Bag
- Recognition in Middletown Day promotional materials and on website
- Priority placement in Business Showcase
 - A table and two (2) chairs will be provided
- Three (3) food vouchers, valued at \$10 each
- Sponsorship Plaque
- Five (5) eco-friendly Middletown Day bags
- Middletown Day Supporter Window Cling

Mayor's Challenge

- Logo placed on Mayor's Challenge directional sign
- Prominent recognition on race t-shirt
- Ability to place promotional items in runner swag bags
- Three (3) entries to the Mayor's Challenge (your choice of 5K Fitness Walk, 1mi Fun Run, 5K Challenge)



Silver - \$1,500

Middletown Day

- Logo placement on Eco-Friendly Middletown Day Bag
- Recognition in Middletown Day promotional materials and on website
- Priority placement in Business Showcase
 - A table and two (2) chairs will be provided
- Two (2) food vouchers, valued at \$10 each
- Sponsorship Plaque
- Three (3) Eco-Friendly Middletown Day bags
- Middletown Day Supporter Window Cling

Mayor's Challenge

- Logo placed on Mayor's Challenge directional sign
- Recognition on race t-shirt
- Ability to place promotional items in runner swag bags
- One (1) entry to the Mayor's Challenge (your choice of 5K Fitness Walk, 1mi Fun Run, 5K Challenge)

Bronze - \$600

Middletown Day

- Priority placement in Business Showcase
- Recognition in Middletown Day promotional materials and on website
- One (1) Eco-Friendly Middletown Day bag
- Middletown Day Supporter Window Cling

Mayor's Challenge

- Recognition at Mayor's Challenge

Supporter - \$300

Middletown Day

- Business Showcase Booth Space
- Recognition in Middletown Day promotional materials and on website
- Middletown Day Supporter Window Cling

Mayor's Challenge

- Recognition at Mayor's Challenge

Friend - \$150

Middletown Day

- Recognition in Middletown Day promotional materials and on website
- Middletown Day Supporter Window Cling

Mayor's Challenge

- Recognition at Mayor's Challenge

Small Business Partner - \$150

Mayor's Challenge

- Logo on directional arrow & recognition on race t-shirt