



## Middletown Plastic Toy Donation October 2020

### Background:

- Middletown Recycling Center has been collecting plastic toys since April 2019.
- Middletown had its second plastic toy donation in October 2020.
- Second Chance Toys recruited and managed a team of volunteers from Investors Bank and 1-800-GOT-JUNK? to select, clean and bag the toys.
- Second Chance Toys arranged for transport of the toys by 1-800-GOT-JUNK? to 5 organizations:
  - Acelero Learning Center, Red Bank
  - Acelero Learning Center, Carteret
  - Oceans Family Success Center, Asbury Park
  - O.C.E.A.N Inc Head Start, Toms River
  - Outside of the Doors Ministry, North Brunswick



### Results:

- 2,250 plastic toys were cleaned, bagged and kept out of landfills.
- Average 9,000 lbs. of plastic diverted from the waste stream.
- A minimum of 4,500 children were positively impacted with each round of shared play.
- Local children that donated their toys learned firsthand the life lessons of giving and reuse.

### Thank You For Your Support!!

- Bronna Lipton 908-310-6851 Bronna@secondchancetoys.org



*"It is a great feeling to know that the toys which once filled our 40 foot long trailer are are being enjoyed by deserving children and not sitting in landfills." - Amy Sarrinikolaou, Director of Community Development, Middletown Recycling Center*