



Middletown Day Registration Form

Deadline for return: August 31, 2021

Mail to: Middletown Day 2021, Middletown Recreation, 1 Kings Highway
Middletown, NJ 07748

For more information, please contact:

Recreation Director, Janet Dellett / 732-615-2260 – JDellett@middletownnj.org
MAC Executive Director, Maggie O'Brien / 732-706-4100 – MObrien@middletownnj.org

Company Information

Company/Organization	
Contact Name	
Phone	Email
Website	
Mailing Address (Street, City, State, Zip)	

Complete *Supplemental Rules & Regulations* can be found under the Registration section of www.middletownnj.org/middletownday.

I understand that I will indemnify and hold Middletown Township and the Middletown Township Cultural & Arts Council harmless including costs and fees of defense in the event of an accident or injury caused in any degree. I hereby release Middletown Township and the Middletown Township Cultural & Arts Council from any/all responsibility for loss or damage to my materials or goods. I understand that the Middletown Day Committee has the right to refuse any vendor. **I have read, understand and will abide by all policies set forth in the *Supplemental Rules & Regulations*.**

Signature

Date

For Staff Use Only

Total Due: _____ **Payment:** Check # _____ Cash – Please highlight all areas on form that apply

Check off when received – please blackout anything that is n/a: NJ Sales Tax Certificate COI Food Selection Sheet

BOH App w/check Fire Prevention App w/check 3 Pictures of Products (Artist/Craftsperson)

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For a complete definition of each classification, please see the *Supplemental Rules & Regulations* at www.middletownnj.org/middletownday

Middletown Day Sponsor (Check Payable to: MTCAC)

<input type="checkbox"/> <i>Platinum</i> - \$5,000 - Logo on bag!	<input type="checkbox"/> <i>Gold</i> - \$3,000 - Logo on bag!	<input type="checkbox"/> <i>Silver</i> - \$1,500 - Logo on bag!	<input type="checkbox"/> <i>Bronze</i> - \$600	<input type="checkbox"/> <i>Supporter</i> - \$300	<input type="checkbox"/> <i>Friend</i> - \$150
I will participate in the Business Showcase with a 10'x10' booth space. Not applicable at <i>Friend</i> level. <input type="checkbox"/> YES <input type="checkbox"/> NO					
<i>Descriptions of Activities Planned:</i>					

Business and Community Showcase Exhibitor (Check Payable to: MTCAC)

Business Exhibitor: Any exhibitor engaged in promoting and marketing local business.

<input type="checkbox"/> Middletown Community Non-Profit Organization - FREE	<input type="checkbox"/> Middletown School (K12) - FREE	<input type="checkbox"/> Business - \$250
<i>Descriptions of Activities Planned:</i>		
<input type="checkbox"/> Upper Stage Performance - \$25.00 / 15 minute performance	Number of Performances:	
<i>Description of Performance - please see Supplemental Rules & Regulations for permissible performances.</i>		

Market Place Vendor (Check Payable to: Middletown Day 2021)

Business Exhibitor: Any exhibitor engaged in selling or attempting to sell merchandise, including authors and independent consultants. State of New Jersey Sales Tax Certificate of Authority required.

<input type="checkbox"/> 10' x 10' - \$100	<input type="checkbox"/> 10' x 20' - \$170	<i>Detailed description of items to be sold:</i>

Artist/Craftsperson (Check Payable to: Middletown Day 2021)

Detailed description of crafts to be sold: Please include 3 pictures of items.

<input type="checkbox"/> 10' x 10' - \$50	<input type="checkbox"/> 10' x 20' - \$95	<i>Detailed description of crafts to be sold: <u>Please include 3 pictures of items.</u></i>

Food Vendor (Check Payable to: Middletown Day 2021)

Booth Space Selection (Refer to diagram in <i>Supplemental Rules & Regulations</i>)	Choice 1:	Choice 2:
Booth Set Up: <input type="checkbox"/> Mobile Truck/Vehicle <input type="checkbox"/> Freestanding Trailer <input type="checkbox"/> Other No tents or electricity provided.		
Will you be using a generator? <input type="checkbox"/> Yes <input type="checkbox"/> No Fees vary by space. Please see <i>Supplemental Rules & Regulations</i> .		
Completed <i>Food Selection Sheet</i> Required (Refer to sheet in <i>Supplemental Rules & Regulations</i>).		