

Park and Recreation Department Benchmark Survey
Prepared by Brandtetter Carroll Inc.
Park Land Comparisons

A	B	C	D	E	F	G	H	I	J	K	L	M	
TOTAL ACRES IN YOUR TOWN													
AGENCY	POPULATION	ACTIVE PARK ACRES	PASSIVE PARK ACRES	TOTAL PARK ACRES (B+C)	ACTIVE PARK ACRES	PASSIVE PARK ACRES	BD OF ED/SCHOOL LAND		PRIVATE PARK LAND		PERCENTAGE OF PARK LAND FOR ACTIVE RECREATION (BD)	CITIZENS PER ACTIVE ACRE (AB)	TOTAL PARK ACRES PER 1000 RESIDENTS
							ACTIVE ACRES	PASSIVE ACRES	ACTIVE ACRES	PASSIVE ACRES			
Township of Middletown	69,029	1,257	4,955	6,212	847	410	218			20%	55	89.99	
Princeton Recreation Department	24,489	82	1,200	1,282	82	1.5	28			6%	299	52.35	
Lawrence Township, NJ	30,000	148	763	911	148	763	25	0	25	16%	203	30.37	
Holmdel Parks & Recreation	17,244	427	455	882	427	455				48%	40	51.15	
Montgomery Recreation Department	23,000	225	2,760	2,985	202	760	165	7		8%	102	129.78	
Township of Marlboro	37,000	268	1,134	1,402	268	0	27	0		19%	138	37.89	
Franklin Township, NJ	57,000	225	1,400	1,625	225	1,400	231			14%	253	29	
Old Bridge Township, NJ	65,000	360	4,327	4,687	162	875	50	50	15	8%	181	72	
South Brunswick Township	45,000	400	500	900	400	500	200			44%	113	20	
Piscataway	53,000	943	425	1,368	288	55				69%	56	26	
Millburn	19,765	93		93	93					100%	213	5	
Randolph Township Parks and Rec	25,000	110		110	110		30	15		100%	227	4	
Howell Township	52,000												
Wayne Township	50,000	416	1,997	2,412.28	415.64	1,996.64				16%	120	48	
21 Municipalities in Somerset County	11,447	75	380	455						16%	153	40	
Summit Department of Community Programs	21,000	24	140	163.5	23.5					14%	894	8	
Sparta Parks and Recreation	20,000	108	100	208	108	100				52%	185	10	
Township of Freehold	35,619	51	1,658	1,709.60	46.42	483.18	1			3%	693	48	
39 Municipalities in Morris County	11,716	1		209.65								18	
Average	35,122	306.56	1,479.59	1,534	240	600	98	17	22	34%	231	40	
Median	30,000	225.00	1,134.00	1,097	182	483	40	0	25	18%	181	34	

1 - Population is the average of all municipalities within the county, less the municipalities already listed separately. Column B to F are all averaged over the number of communities.

Park and Recreation Department Benchmark Survey
 Prepared by Brandtetter Carroll Inc.
 Budget Comparisons

A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	
BUDGET SUMMARY			INCOME & REVENUE							EXPENSES					
	OVERALL ANNUAL BUDGET	EXPENDITURE PER PERSON (B/A)	GENERAL FUND	USER FEES / RENTALS	GRANTS & FOUNDATIONS	DEDICATED OPEN SPACE TAX	OTHER	Total (D+E+G+H+I)	FIVE YEAR AVERAGE OF GRANTS / DONATIONS RECEIVED	FIVE YEAR AVERAGE OF CAPITAL IMPROVEMENT BUDGET	SALARIES	PERCENT OF BUDGET AS SALARIES (L/B)	OPERATING EXPENSES / SUPPLIES /	PERCENT AS EXPENSES (N/B)	
	POPULATION														
AGENCY	Township of Middletown	69,000	\$2,284,175	\$33	63%	37%		100%	\$32,500	1,932,550	85%	\$351,625	15%		
	Princeton Recreation Department	24,489	\$1,726,633	\$71	61%	34%	4%	100%	\$11,000	\$553,520	978,182	57%	\$750,471	43%	
	Lawrence Township, NJ	30,000	\$860,000	\$29	100%			100%	\$25,000	75,000	450,000	68%	\$210,000	32%	
	Holmdel Parks & Recreation	17,244	\$1,359,000	\$79	37%	63%		100%	50,000	650,000	48%	\$700,000	52%		
	Montgomery Recreation Department	23,000	\$1,075,487	\$47	100%			100%	\$158,000	\$158,000	\$25,500	49%	\$548,987	51%	
	Township of Marlboro	37,000	\$2,270,730	\$61	28%	72%		102%	\$30,000	100,000	1,220,500	54%	\$1,050,247	46%	
	Franklin Township, NJ	57,000	\$711,000	\$12	70%	25%		100%	\$50,000	250,000	\$38,371	75%	\$174,648	25%	
	Old Bridge Township, NJ	65,000	\$3,305,462	\$51	81%	15%	2%	100%	\$800,000	1,520,000	2,235,572	68%	\$1,069,890	32%	
	South Brunswick Township	45,000	\$700,000	\$16	90%	7%		97%	7,000,000	7,000,000	\$25,000	75%	\$175,000	25%	
	Piscataway	53,000	\$953,577	\$18	88%	2%		100%	\$55,000	\$526,260	811,577	64%	\$342,000	36%	
	Millburn	19,785			75%						1,202,958	58%	\$953,533	44%	
	Randolph Township Parks and Rec	25,000	\$2,156,471	\$86	60%	40%	1% and 2%	100%			978,632	85%	\$97,010	6%	
	Howell Township	52,000	\$1,102,302	\$21	99%	1%			\$1,634,800			0%			
	Wayne Township	50,000	\$3,800,000	\$78	100%			200%	\$760,000						
	Summit Department of Community Programs	21,000	\$1,009,193	\$48	100%			100%	\$100,000	\$4,660,000	555,675	55%	\$453,518	45%	
	Township of Freedom	35,619	\$2,247,316	\$63	47%	53%		100%		\$700,000	1,403,317	62%	\$843,969	38%	
	Sparta Parks and Recreation	20,000	\$650,804	\$33	100%				\$50,000	\$50,000	\$43,984	84%	\$108,820	16%	
	Average	37,849	\$1,625,761	\$46	77%	51%	3%		\$207,660	\$1,314,260	665,619	62%	\$520,517	34%	
	Median	35,619	\$1,230,661	\$47	80%	47%	2%	3%	\$50,000	\$250,000	650,000	65%	\$453,518	36%	

A	PARK ACRES										TOTAL PARKS & REC DEPARTMENT STAFF										MAINTENANCE STAFF										TOTAL PARKS & REC AND MAINTENANCE STAFF									
	Population	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y															
AGENCY	Total Park Acres (±0.01)	Active Park Acres	Passive Park Acres	Citizens per park acre (A/B)	Full-time Year Round	Part-time Year Round	Seasonal	Other	Total Employees (Sum F-I)	Total Acres per 1000 Employees (J/K)	Full-time Year Round	Part-time Year Round	Seasonal	Perk time	Perk time Year Round	Does park maintenance staff report to	Who staff reports to if not Parks and Rec	Full-time Year Round	Perk time Year Round	Seasonal	Perk time Year Round	Rec Surface Staff (Sum G-U)	Total Acres per Employee (W/X)	Full-time Employees per 1000 Population (Y/Z + A/B)(1000)																
Township of Middletown	50,000	1,257	247	410	55	35	19	300	354	8.55	8.15	0.51	20	0	12	yes	354	38	19	300	354	3.95	9.13	0.51																
City of Madison	25,000	612	122	205	28	14	3	124	113	12.3	10.5	0.6	6	3	4	no	124	6	3	134	145	0.35	0.45																	
Lawrence Township, NJ	37,000	861	172	76	20	10	5	143	14.6	12.1	0.6	9	0	12	yes	143	11	6	12	154	10.35	0.45																		
Lawrence Parks & Recreation	17,244	682	427	455	24	9	2	103	8.56	1.97	0.62	4	0	2-3	no	103	Director of Public Works	4	2	15	86	8.68	0.52																	
Montgomery Recreation Department (Township of Mullica)	23,000	962	202	760	24	5	3	102	8.91	4.70	0.22	15	0	2	no	102	Supervisor of Public Works	5	3	100	108	8.61	0.70																	
Franklin Township, NJ	57,000	1,625	295	1,400	35	4	2	156	10.42	2.74	0.07	13	10	2	yes	156	DPW	26	2	329	360	6.79	2.91																	
Old Bridge Township, NJ	67,000	1,037	162	875	63	29	6	175	210	4.84	3.23	0.45	10	10	10	DPW	DPW	28	6	155	210	4.84	3.23																	
South Brunswick Township	45,000	900	400	500	50	8	10	35	16.88	1.15	0.18	10	10	10	10	DPW	DPW	18	10	45	73	12.33	0.40																	
Piscataway	50,000	343	268	55	155	7	3	88	300	4.84	7.70	0.13	7	3	82	105	DPW	7	3	82	105	3.16	2.04																	
Milburn	19,765								184	0.31	0.40	1	1	1	1	no	184	5	172	4	184	0	0.40																	
Randolph Township Parks and Rec	110	110	0	227	0	17	3	200	220	0.50	0.60	0.63	9	0	4	yes	200	17	3	200	220	0.50	0.60																	
Howell Township	52,000					14	15	165	164	3.15	0.27	10	0	4	no	165	Parks Foreman, reports to me	24	15	174	154	3.42	0.48																	
Wayne Township	50,000	2,412	415.04	1,060.54	21	33	6	75	114	21.18	2.28	0.60	27	0	18	yes	75	33	0	75	114	21.18	2.28																	
Sussex Department of Community	21,000	104	29.5	140	126	4	1	75	0	2.04	0.19	11.5	10	10	10	no	75	15.6	1	85	101.5	1.61	0.74																	
Department of Freshford	24,819	320	48	483	18	36	25	574	450	22.37	0.34	24	24	24	24	no	574	94	34	234	288	0.75	0.52																	
Sparta Parks and Recreation	20,000	200	106	100	66	11	2		15	13.67	0.75	0.55	0	0	2	yes		11	2		0		0.56																	
Average	37,489	779.48	250.17	526.29	94	14	16	130	437	209	7	6	0.38	12	0	7		16	16	132	156	6.63	4.80	0.53																
Median	35,019	862	202	455	63	11	3	100	437	156	5	4.7	0.40	10	0	4		18	13	131	484	4.70	0.49																	

Park and Recreation Department Benchmark Survey
 prepared by Brandtetter Carol Inc.
 Athletic Fields Comparisons

Agency	2010												2011												2012												2013												Total
	Q1				Q2				Q3				Q4				Q1				Q2				Q3				Q4				Q1				Q2				Q3				Q4				
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec													
Agency A	10	15	20	25	30	35	40	45	50	55	60	65	70	75	80	85	90	95	100	105	110	115	120	125	130	135	140	145	150	155	160	165	170	175	180	185	190	195	200										
Agency B	12	18	22	28	32	38	42	48	52	58	62	68	72	78	82	88	92	98	102	108	112	118	122	128	132	138	142	148	152	158	162	168	172	178	182	188	192	198	202										
Agency C	14	20	24	30	34	40	44	50	54	60	64	70	74	80	84	90	94	100	104	110	114	120	124	130	134	140	144	150	154	160	164	170	174	180	184	190	194	200	204										
Agency D	16	22	26	32	36	42	46	52	56	62	66	72	76	82	86	92	96	102	106	112	116	122	126	132	136	142	146	152	156	162	166	172	176	182	186	192	196	202	206										
Agency E	18	24	28	34	38	44	48	54	58	64	68	74	78	84	88	94	98	104	108	114	120	124	130	134	140	144	150	154	160	164	170	174	180	184	190	194	200	204	208										
Agency F	20	26	30	36	40	46	50	56	60	66	70	76	80	86	90	96	100	106	110	116	122	126	132	136	142	146	152	156	162	166	172	176	182	186	192	196	202	206	210										
Agency G	22	28	32	38	42	48	52	58	62	68	72	78	82	88	92	98	102	108	112	118	124	128	134	138	144	148	154	158	164	168	174	178	184	188	194	198	204	208	212										
Agency H	24	30	34	40	44	50	54	60	64	70	74	80	84	90	94	100	104	110	114	120	124	130	134	140	144	150	154	160	164	170	174	180	184	190	194	200	204	208	212										
Agency I	26	32	36	42	46	52	56	62	66	72	76	82	86	92	96	102	106	112	116	122	126	132	136	142	146	152	156	162	166	172	176	182	186	192	196	202	206	210	214										
Agency J	28	34	38	44	48	54	58	64	68	74	78	84	88	94	98	104	108	114	120	124	130	134	140	144	150	154	160	164	170	174	180	184	190	194	200	204	208	212	216										
Agency K	30	36	40	46	50	56	60	66	70	76	80	86	90	96	100	106	110	116	122	126	132	136	142	146	152	156	162	166	172	176	182	186	192	196	202	206	210	214	218										
Agency L	32	38	42	48	52	58	62	68	72	78	82	88	92	98	102	108	112	118	124	128	134	138	144	148	154	158	164	168	174	178	184	188	194	198	204	208	212	216	220										
Agency M	34	40	44	50	54	60	64	70	74	80	84	90	94	100	104	110	114	120	124	130	134	140	144	150	154	160	164	170	174	180	184	190	194	200	204	208	212	216	220	224									
Agency N	36	42	46	52	56	62	66	72	76	82	86	92	96	102	106	112	116	122	126	132	136	142	146	152	156	162	166	172	176	182	186	192	196	202	206	210	214	218	222										
Agency O	38	44	48	54	58	64	68	74	78	84	88	94	98	104	108	114	120	124	130	134	140	144	150	154	160	164	170	174	180	184	190	194	200	204	208	212	216	220	224										
Agency P	40	46	50	56	60	66	70	76	80	86	90	96	100	106	110	116	122	126	132	136	142	146	152	156	162	166	172	176	182	186	192	196	202	206	210	214	218	222	226										
Agency Q	42	48	52	58	62	68	72	78	82	88	92	98	102	108	112	118	124	128	134	138	144	148	154	158	164	168	174	178	184	188	194	198	204	208	212	216	220	224	228										
Agency R	44	50	54	60	64	70	74	80	84	90	94	100	104	110	114	120	124	130	134	140	144	150	154	160	164	170	174	180	184	190	194	200	204	208	212	216	220	224	228	232									
Agency S	46	52	56	62	66	72	76	82	86	92	96	102	106	112	116	122	126	132	136	142	146	152	156	162	166	172	176	182	186	192	196	202	206	210	214	218	222	226	230										
Agency T	48	54	58	64	68	74	78	84	88	94	98	104	108	114	120	124	130	134	140	144	150	154	160	164	170	174	180	184	190	194	200	204	208	212	216	220	224	228	232	236									
Agency U	50	56	60	66	70	76	80	86	90	96	100	106	110	116	122	126	132	136	142	146	152	156	162	166	172	176	182	186	192	196	202	206	210	214	218	222	226	230	234										
Agency V	52	58	62	68	72	78	82	88	92	98	102	108	112	118	124	128	134	138	144	148	154	158	164	168	174	178	184	188	194	198	204	208	212	216	220	224	228	232	236										
Agency W	54	60	64	70	74	80	84	90	94	100	104	110	114	120	124	130	134	140	144	150	154	160	164	170	174	180	184	190	194	200	204	208	212	216	220	224	228	232	236										
Agency X	56	62	66	72	76	82	86	92	96	102	106	112	116	122	126	132	136	142	146	152	156	162	166	172	176	182	186	192	196	202	206	210	214	218	222	226	230	234	238										
Agency Y	58	64	68	74	78	84	88	94	98	104	108	114	120	124	130	134	140	144	150	154	160	164	170	174	180	184	190	194	200	204	208	212	216	220	224	228	232	236	240										
Agency Z	60	66	70	76	80	86	90	96	100	106	110	116	122	126	132	136	142	146	152	156	162	166	172	176	182	186	192	196	202	206	210	214	218	222	226	230	234	238	242										
Agency AA	62	68	72	78	82	88	92	98	102	108	112	118	124	128	134	138	144	148	154	158	164	168	174	178	184	188	194	198	204	208	212	216	220	224	228	232	236	240	244										
Agency AB	64	70	74	80	84	90	94	100	104	110	114	120	124	130	134	140	144	150	154	160	164	170	174	180	184	190	194	200	204	208	212	216	220	224	228	232	236	240	244	248									
Agency AC	66	72	76	82	86	92	96	102	106	112	116	122	126	132	136	142	146	152	156	162	166	172	176	182	186	192	196	202	206	210	214	218	222	226	230	234	238	242	246										
Agency AD	68	74	78	84	88	94	98	104	108	114	120	124	130	134	140	144	150	154	160	164	170	174	180	184	190	194	200	204	208	212	216	220	224	228	232	236	240	244	248	252									
Agency AE	70	76	80	86	90	96	100	106	110	116	122	126	132	136	142	146	152	156	162	166	172	176	182	186	192	196	202	206	210	214	218	222	226	230	234	238	242	246	250										
Agency AF	72	78	82	88	92	98	102	108	112	118	124	128	134	138	144	148	154	158	164	168	174	178	184	188	194	198	204	208	212	216	220	224	228	232	236	240	244	248	252	256									
Agency AG	74	80	84	90	94	100	104	110	114	120	124	130	134	140	144	150	154	160	164	170	174	180	184	190	194	200	204	208	212	216	220	224	228	232	236	240	244	248	252	256									
Agency AH	76	82	86	92	96	102	106	112	116	122	126	132	136	142	146	152	156	162	166	172	176	182	186	192	196	202	206	210	214	218	222	226	230	234	238	242	246	250	254										
Agency AI	78	84	88	94	98	104	108	114	120	124	130	134	140	144	150	154	160	164	170	174	180	184	190	194	200	204	208	212	216	220	224	228	232	236	240	244	248	252	256	260									
Agency AJ	80	86	90	96	100	106	110	116	122	126	132	136	142	146	152	156	162	166	172	176	182	186	192	196	202	206	210	214	218	222	226	230	234	238	242	246	250	254	258										
Agency AK	82	88	92	98	102	108	112	118	124	128	134	138	144	148	154	158	164	168	174	178	184	188	194	198	204	208	212	216	220	224	228	232	236	240	244	248	252	256	260										
Agency AL	84	90	94	100	104	110	114	120	124	130	134	140	144	150	154	160	164	170	174	180	184	190	194	200	204	208	212	216	220	224	228	232	236	240	244	248	252	256	260										
Agency AM	86	92	96	102</																																													

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 Aquatic Center Comparisons

A	B	C	D	E	F	G	H	I	J	K	L	
OUTDOOR AQUATIC CENTERS												
AGENCY	POPULATION	Y/N	Approx. Number of gallons	Approx. square feet of water surface	Year opened	Total annual attendance	Number of family passes	Number of individual passes	Average number of days in operation per year	Annual revenue	Annual expenses	Annual Expense per gallon (K/C)
Township of Middletown	69,000	1	335,000	7,000	1998?	14,174	0	1,635	90	\$490,478	\$490,478	\$1.46
Princeton Rec. Department	24,489	1	646,000	16,200	1967	53,573		3,952	88	\$334,010	\$200,461	
Lawrence Township, NJ	30,000	1		6,550	1973	929	763	166	100	\$675,000	\$650,000	
Holmdel Parks & Recreation	17,244											
Montgomery Rec. Department	23,000											
Township of Marlboro	37,000	1		6,500	2004					\$6,000	\$134,500	
Franklin Township, NJ	57,000	1		1,800	2002	150			42	\$0	\$15,000	
Old Bridge Township, NJ	65,000											
South Brunswick Township	45,000											
Piscataway	53,000											
Millburn	19,765	1		10,060		47,205		6,585	82	\$409,153	190513	
Randolph Township	25,000											
Howell Township	52,000											
Wayne Township	50,000	1		16,000	2006		1249	353	101	\$637,146	\$311,814	
Summit Department of Community Programs	21,000	1			1967	47,084		5159?	83	\$423,630	\$172,017	
Township of Freehold	35,619	1		400	1993	3,000		3,000	120	\$7,000	\$25,500	
Sparta Parks and Recreation	20,000					1,271	436	483	80	\$37,870	\$39,770	
Average	37,889	1	490,500	8,064		20,923	612	2311	87	\$302,029	\$223,005	
Median	35,619	1	490,500	6,775		8,587	600	1635	88	\$371,582	\$181,265	

