

Survey Cover Letter

A Few Minutes of Your Time Will Help Make The Township of Middletown a Better Place to Live, Work and Play!

Dear Township of Middletown Resident:

Your response to the enclosed survey is extremely important...

The Middletown Department of Parks, Recreation and Cultural Affairs is conducting a Community Attitude and Interest Survey to establish priorities for the future development of parks and recreation facilities, programs and services within the community. Your household was one of a limited number selected at random to receive this survey, therefore, it is very important that you participate.

We appreciate your time...

We realize that this survey will take approximately 10 minutes to complete, but each question is important. The time you invest in completing this survey will aid the Department of Parks, Recreation and Cultural Affairs in taking a resident-driven approach to making decisions that will enrich the future of our community and positively affect the lives of its residents.

Please complete and return your survey within the next two weeks...

We have selected Leisure Vision/ETC Institute, an independent consulting company, as our partner to administer this survey. They will compile the data received and present the results to the Department of Parks, Recreation and Cultural Affairs. **Your responses will remain confidential.** Please return your completed survey in the enclosed postage-paid envelope addressed to ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061.

If you have any questions, please feel free to contact Gregg Silva, Director of the Department of Parks, Recreation and Cultural Affairs at (732) 615-2260

The Community Attitude and Interest Survey is a tool that will benefit all Middletown residents. Please take this opportunity to let your voice be heard!

Sincerely,

Township of Middletown Department of Parks, Recreation and Cultural Affairs

The Township of Middletown Department of Parks, Recreation and Cultural Affairs would like your input to help determine parks and recreation priorities for Middletown. **This survey will take approximately 10 minutes to complete.** When you are finished, please return your survey in the enclosed postage-paid, return-reply envelope. **We greatly appreciate your time.**

Do you live in the Township of Middletown?

- ☐ (1) Yes [Please continue with the survey.]
☐ (2) No [Please discontinue the survey. This survey is only for residents of Middletown.]

1. Have you or any member of your household visited any of the Middletown parks and facilities during the past 12 months?

- ☐ (1) Yes (please answer Questions 1a and 1b) ☐ (2) No (please skip to Question 2)

1a. Approximately how often did you or members of your household visit Middletown parks and facilities during the past year?

- (1) 1 to 5 visits (3) 11-19 visits (5) Don't know
 (2) 6 to 10 visits (4) 20 or more visits

1b. Overall, how would you rate the physical condition of ALL the Middletown parks and facilities you have visited?

- ☐ (1) Excellent ☐ (2) Good ☐ (3) Fair ☐ (4) Poor

2. From the following list, please check ALL of the parks and recreation facilities that you or members of your household have visited in the past 12 months.

Township of Middletown Parks

- ☐ (01) Hillside Community Center
☐ (02) Tonya Keller Bayshore Rec. Center
☐ (03) Middletown Swim & Tennis Club
☐ (04) Croydon Hall Activity Center & Park
☐ (05) Middletown Arts Center
☐ (06) Bodman Park
☐ (08) Fairview Soccer Fields
☐ (09) Ideal Beach & Leonardo Beach
☐ (10) Kunkel Park
☐ (11) Lineroft Acres/Camp Hope
☐ (12) McMahon Park
☐ (13) M.T.T. Park
☐ (14) Normandy Park
☐ (15) Nutswamp Park
☐ (16) Stevenson Park
☐ (17) Tindall Park
☐ (18) Poricy Park
☐ (19) Other Middletown Parks

State/Federal Park Land

- ☐ (20) Sandy Hook National Rec. Area
☐ (21) Leonardo State Marina

Monmouth County Parks

- ☐ (22) Bayshore Waterfront Park/Monmouth Cove Marina / Port Monmouth Beach
☐ (23) Deep Cut Gardens
☐ (24) Hartshorne Woods Park
☐ (25) Henry Hudson Trail
☐ (26) Huber Woods Park
☐ (27) Tatum Park
☐ (28) Thompson Park
☐ (29) Sunnyside Recreation Area

Middletown Schools Sites Used for Recreation

- ☐ (30) High School North
☐ (31) High School South
☐ (32) Bayshore Middle School
☐ (33) Thompson Middle School
☐ (34) Thorne Middle School
☐ (35) Elementary School Indoor Facilities
☐ (36) Elementary Schools Outdoor Facilities
☐ (37) Other
☐ (38) Other

3. Which three of the facilities from the list in Question #2 did you visit the most in the last 12 months [Please write in the numbers below for your 1st, 2nd, and 3rd most visited facilities using the numbers in Question #2 above or circle NONE.]

1st most visited: 2nd: 3rd: NONE

4. Have you or other members of your household participated in any recreational programs offered by Middletown Department of Parks, Recreation and Cultural Affairs over the past 12 months?

(1) Yes (please answer Question 4a)

(2) No (please skip to Question 5)

- 4a. How would you rate the quality of the programs you and members of your household participated in?

(1) Excellent

(2) Good

(3) Fair.....

(4) Poor

5. For each of the following functions that could be performed by the Middletown Department of Parks, Recreation and Cultural Affairs, please indicate if you feel the function is very important, somewhat important, not important, or not sure by circling the corresponding number.

	Very Important	Somewhat Important	Not Important	Not Sure
(A) Providing places for outdoor sports programs	1	2	3	4
(B) Providing places for indoor recreation and fitness activities	1	2	3	4
(C) Providing programs for residents of all ages and families	1	2	3	4
(D) Operating and maintaining parks and facilities	1	2	3	4
(E) Allocating resources equally to different parts of the community	1	2	3	4
(F) Providing trails and linear parks	1	2	3	4
(G) Providing places for cultural programs, i.e. theater, arts, dance	1	2	3	4
(H) Providing programs for specific ages, i.e. seniors, teens, etc.	1	2	3	4
(I) Preserving the environment and providing open space/green space..	1	2	3	4

6. Which THREE of the functions listed in Question #5 do you think should be most important for Middletown Department of Parks, Recreation and Cultural Affairs to provide? [Please write in the letters below for your 1st, 2nd, and 3rd choices using the letters from the list in Question #5 above.]

1st

2nd

3rd

7. Please CHECK ALL the reasons that prevent you or other members of your household from using parks, recreation facilities and programs of the Middletown Department of Parks, Recreation and Cultural Affairs more often.

- | | |
|--|---|
| <input type="checkbox"/> (01) Facilities are not well maintained | <input type="checkbox"/> (11) Program not offered |
| <input type="checkbox"/> (02) I do not know what is being offered | <input type="checkbox"/> (12) Use facilities/programs of other agencies |
| <input type="checkbox"/> (03) Parks are not well maintained | <input type="checkbox"/> (13) Poor customer service by staff |
| <input type="checkbox"/> (04) Facilities do not have the right equipment | <input type="checkbox"/> (14) I do not know locations of facilities |
| <input type="checkbox"/> (05) Security is insufficient | <input type="checkbox"/> (15) We are too busy |
| <input type="checkbox"/> (06) Lack of quality programs | <input type="checkbox"/> (15) We are not interested |
| <input type="checkbox"/> (07) Too far from our residence | <input type="checkbox"/> (16) Facilities operating hours not convenient |
| <input type="checkbox"/> (08) Waiting list/program full | <input type="checkbox"/> (17) Registration for programs is difficult |
| <input type="checkbox"/> (09) Fees are too high | <input type="checkbox"/> (18) Availability of parking |
| <input type="checkbox"/> (10) Program times are not convenient | <input type="checkbox"/> (19) We cannot safely access a park |
| | <input type="checkbox"/> (20) Other: _____ |

8. From the following list, please check ALL the organizations that you and members of your

household use for parks and recreation programs and facilities.

- | | |
|--|--|
| <input type="checkbox"/> (01) Private Schools | <input type="checkbox"/> (08) Golf courses |
| <input type="checkbox"/> (02) Churches | <input type="checkbox"/> (08) Neighboring towns |
| <input type="checkbox"/> (03) Volunteer youth sports leagues | <input type="checkbox"/> (09) County Parks |
| <input type="checkbox"/> (04) YMCA | <input type="checkbox"/> (10) State or National Parks |
| <input type="checkbox"/> (05) School District | <input type="checkbox"/> (11) Brookdale Community College |
| <input type="checkbox"/> (06) Middletown Parks & Recreation | <input type="checkbox"/> (12) Homeowner assoc. / apt. complex |
| <input type="checkbox"/> (07) Private clubs (tennis, health & fitness) | <input type="checkbox"/> (13) Other: _____ |
| | <input type="checkbox"/> (14) None, do not use any organizations |

9. From the list in Question #8 which TWO organizations do you and your household USE THE MOST for recreation and parks programs and facilities? [Write in the numbers from the list in Question #8 for the TWO agencies you use most.]

Organization Use Most

Organization Use 2nd Most

10. Please check ALL the ways you learn about Middletown programs or activities.

- | | |
|---|---|
| <input type="checkbox"/> (01) Newspaper | <input type="checkbox"/> (06) Middletown Government |
| <input type="checkbox"/> (02) Fliers | <input type="checkbox"/> (07) Radio |
| <input type="checkbox"/> (03) Word of mouth | <input type="checkbox"/> (08) Cable television |
| <input type="checkbox"/> (04) www.middletownnj.org | <input type="checkbox"/> (09) Other: _____ |
| <input type="checkbox"/> (05) Visited /called Parks & Rec. office | |

11. Listed below are potential improvements that could be made to existing Middletown parks. Please check ALL the improvements you would most like to have made to Middletown parks.

- | | | |
|---|--|--|
| <input type="checkbox"/> (01) Park entrance signs | <input type="checkbox"/> (08) Dog park | <input type="checkbox"/> (15) Fishing piers |
| <input type="checkbox"/> (02) Additional parking | <input type="checkbox"/> (09) New Playgrounds | <input type="checkbox"/> (16) Handicap accessibility |
| <input type="checkbox"/> (03) Sidewalks | <input type="checkbox"/> (10) Bike racks | <input type="checkbox"/> (17) Sand volleyball courts |
| <input type="checkbox"/> (04) Drinking fountains | <input type="checkbox"/> (11) Picnic shelters | <input type="checkbox"/> (18) Park security lighting |
| <input type="checkbox"/> (05) Restrooms | <input type="checkbox"/> (12) Picnic tables /benches | <input type="checkbox"/> (19) Synthetic Turf fields |
| <input type="checkbox"/> (06) Trail lighting | <input type="checkbox"/> (13) Outdoor basketball court | <input type="checkbox"/> (20) Trash cans |
| <input type="checkbox"/> (07) Natural areas | <input type="checkbox"/> (14) Sports fields lighting | |

12. Please indicate if you or any member of your household has a need for each of the parks and recreational facilities listed below by circling the YES or NO next to the park/facility.

If YES, please rate ALL of the following Parks and Recreation facilities of this type in Middletown on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.

Type of Facility	Do You Have a Need for this Facility?		If YES You Have a Need, How Well Are Your Needs Being Met by Facilities?				
	Yes	No	100% Met	75% Met	50% Met	25% Met	0% Met
A. Small neighborhood parks	Yes	No	5	4	3	2	1
B. Large community/County parks	Yes	No	5	4	3	2	1
C. Youth baseball and softball fields	Yes	No	5	4	3	2	1
D. Adult softball fields	Yes	No	5	4	3	2	1
E. Youth football fields	Yes	No	5	4	3	2	1
F. Soccer fields	Yes	No	5	4	3	2	1
G. Off-leash dog parks	Yes	No	5	4	3	2	1
H. Lacrosse Fields	Yes	No	5	4	3	2	1
I. Non-paved walking and biking trails	Yes	No	5	4	3	2	1
J. Paved walking and biking trails	Yes	No	5	4	3	2	1
K. Mountain bike trails or BMX track	Yes	No	5	4	3	2	1
L. Natural areas/nature parks	Yes	No	5	4	3	2	1
M. Playgrounds	Yes	No	5	4	3	2	1
N. Picnic shelters/areas	Yes	No	5	4	3	2	1
O. Skateboarding area	Yes	No	5	4	3	2	1
P. Fishing access areas	Yes	No	5	4	3	2	1
Q. Inline hockey rink	Yes	No	5	4	3	2	1
R. Outdoor swimming pools/aquatic centers	Yes	No	5	4	3	2	1
S. Outdoor stage or amphitheater	Yes	No	5	4	3	2	1
T. Tennis courts	Yes	No	5	4	3	2	1
U. Indoor multi-purpose community centers	Yes	No	5	4	3	2	1
V. Indoor basketball / game courts	Yes	No	5	4	3	2	1
W. Indoor swimming pool/water parks	Yes	No	5	4	3	2	1
X. Indoor ice rink	Yes	No	5	4	3	2	1
Y. Indoor fitness and exercise facilities	Yes	No	5	4	3	2	1
1. Outdoor basketball courts	Yes	No	5	4	3	2	1
2. Facilities for Special Needs children	Yes	No	5	4	3	2	1
3. Other: _____	Yes	No	5	4	3	2	1

13. Which FOUR of the facilities from the list in Question #12 are most important to your household? [Using the letters and numbers in the left hand column of Question #10 above, please write in the letters and numbers below for your 1st, 2nd, 3rd, and 4th choices, or circle 'NONE'.]

1st: _____ 2nd: _____ 3rd: _____ 4th: _____ NONE _____

14. Please indicate if you or any member of your household has a need for each of the recreation programs listed below by circling the YES or NO next to the recreation program.

If YES, please rate the following recreation programs in Middletown on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.

Type of Program	Do You Have a Need for this Program?		If YES You Have a Need, How Well Are Your Needs Being Met by Programs in Middletown				
	Yes	No	100% Met	75% Met	50% Met	25% Met	0% Met
A. Youth Learn to Swim programs	Yes	No	5	4	3	2	1
B. Pre-School programs	Yes	No	5	4	3	2	1
C. Babysitting/ child care	Yes	No	5	4	3	2	1
D. Before and after school programs	Yes	No	5	4	3	2	1
E. Youth summer camp programs	Yes	No	5	4	3	2	1
F. Youth sports programs	Yes	No	5	4	3	2	1
G. Youth fitness and wellness programs	Yes	No	5	4	3	2	1
H. Martial arts programs	Yes	No	5	4	3	2	1
I. Adult fitness and wellness programs	Yes	No	5	4	3	2	1
J. Water fitness programs	Yes	No	5	4	3	2	1
K. Youth art, dance, performing arts	Yes	No	5	4	3	2	1
L. Adult art, dance, performing arts	Yes	No	5	4	3	2	1
M. Adult sports programs	Yes	No	5	4	3	2	1
N. Mature adults programs	Yes	No	5	4	3	2	1
O. Programs for physically/mentally challenged	Yes	No	5	4	3	2	1
P. Birthday parties	Yes	No	5	4	3	2	1
Q. Pet exercise	Yes	No	5	4	3	2	1
R. Teen programs	Yes	No	5	4	3	2	1
S. Community special events/festivals	Yes	No	5	4	3	2	1
T. Nature programs	Yes	No	5	4	3	2	1
U. Adult day trips	Yes	No	5	4	3	2	1
W. Rowing, kayaking, and canoeing	Yes	No	5	4	3	2	1
X. Other: _____	Yes	No	5	4	3	2	1

15. Which FOUR of the programs from the list in Question #14 are most important to your household? [Using the letters in Question #14 above, please write in the letters below for your 1st, 2nd, 3rd, and 4th choices, or circle 'NONE'.]

1st: 2nd: 3rd: 4th: NONE

16. Which FOUR of the programs from the list in Question #14 do you currently participate in MOST OFTEN at Middletown facilities? [Using the letters in Question #14 above, please write in the letters below for your 1st, 2nd, 3rd, and 4th choices, or circle 'NONE'.]

1st: 2nd: 3rd: 4th: NONE

17. If you had \$100 in new funding, how would you allocate the \$100 among the following types of parks and recreation facilities in Middletown? [Please be sure your total adds up to \$100.]
- \$ _____ Acquisition of land for open space/green space
- \$ _____ Development of walking and biking trails
- \$ _____ Improvements/maintenance of existing parks, playgrounds, and picnic areas
- \$ _____ Improvements/construction of new sports fields (i.e. softball, soccer, baseball, lacrosse, etc.)
- \$ _____ Development of new outdoor parks and recreation facilities (i.e. playgrounds, shelters, etc.)
- \$ _____ Development of new indoor recreation facilities (i.e. gyms, exercise equip., etc.)
- \$ _____ Development of a new indoor swimming pool / aquatic center
- \$ _____ Development of a new indoor ice rink
- \$ _____ Other: _____
- \$ 100 TOTAL
18. Currently the Township has an Open Space Tax for land acquisition. How strongly would you support a dedicated tax increase to fund the development and operations of the types of parks, recreation, trails, programming and facilities and activities that are most important to you and members of your household?
- _____ (1) Strongly support _____ (3) Not Sure
- _____ (2) Moderately support _____ (4) Would not support

Demographics

19. Counting yourself, how many people live in your household? _____
20. Counting yourself, how many people in your household are?
- | | | | |
|---------------|---------------|---------------|-----------|
| Under 5 years | 15 - 19 years | 35 - 44 years | 65+ years |
| 5 - 9 years | 20 - 24 years | 45 - 54 years | |
| 10 - 14 years | 25 - 34 years | 55 - 64 years | |
21. Your Gender: (1) Male (2) Female
22. What is your age? _____
23. Are you or any members of your household members of the Middletown Swim & Tennis Club?
- _____ (1) Yes _____ (2) No
24. Are you or any members of your household members of the Middletown Arts Center?
- (1) Yes (2) No
25. What is your home zip code? _____

This concludes the survey. Thank you for your time!

Please Return Your Completed Survey in the Enclosed Postage Paid Envelope Addressed to:
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

Township of Middletown

Parks and Recreation Survey of Middletown School Students

The Township of Middletown Department of Parks, Recreation and Cultural Affairs would like your input to help determine parks and recreation priorities for Middletown. This survey will take approximately 10 minutes to complete. When you are finished, please return your survey to your teacher. We greatly appreciate your time.

Do you live in the Township of Middletown?

- ☐ (1) Yes [Please continue with the survey.]
☐ (2) No [Please discontinue the survey. This survey is only for residents of Middletown.]

1. Have you or any member of your household visited any of the Middletown parks and facilities during the past 12 months?
☐ (1) Yes ☐ (2) No
2. Have you or other members of your household participated in any recreational programs offered by Middletown Department of Parks, Recreation and Cultural Affairs over the past 12 months?
☐ (1) Yes ☐ (2) No
3. Your Gender: (1) Male (2) Female
4. What is your age? _____
5. Are you a member of the Middletown Swim & Tennis Club?
☐ (1) Yes ☐ (2) No
6. What is your home zip code? _____
7. What school do you attend? _____

8. Please indicate if you or any member of your household has a need for each of the parks and recreational facilities listed below by circling the YES or NO next to the park/facility.

If YES, please rate ALL of the following Parks and Recreation facilities of this type in Middletown on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.

Type of Facility	Do You Have a Need for this Facility?		If YES You Have a Need, How Well Are Your Needs Being Met by Facilities?				
	Yes	No	100% Met	75% Met	50% Met	25% Met	0% Met
A. Small neighborhood parks	Yes	No	5	4	3	2	1
B. Large community/County parks	Yes	No	5	4	3	2	1
C. Youth baseball and softball fields	Yes	No	5	4	3	2	1
D. Adult softball fields	Yes	No	5	4	3	2	1
E. Youth football fields	Yes	No	5	4	3	2	1
F. Soccer fields	Yes	No	5	4	3	2	1
G. Off-leash dog parks	Yes	No	5	4	3	2	1
H. Lacrosse Fields	Yes	No	5	4	3	2	1
I. Non-paved walking and biking trails	Yes	No	5	4	3	2	1
J. Paved walking and biking trails	Yes	No	5	4	3	2	1
K. Mountain bike trails or BMX track	Yes	No	5	4	3	2	1
L. Natural areas/nature parks	Yes	No	5	4	3	2	1
M. Playgrounds	Yes	No	5	4	3	2	1
N. Picnic shelters/areas	Yes	No	5	4	3	2	1
O. Skateboarding area	Yes	No	5	4	3	2	1
P. Fishing access areas	Yes	No	5	4	3	2	1
Q. Inline hockey rink	Yes	No	5	4	3	2	1
R. Outdoor swimming pools/aquatic centers	Yes	No	5	4	3	2	1
S. Outdoor stage or amphitheater	Yes	No	5	4	3	2	1
T. Tennis courts	Yes	No	5	4	3	2	1
U. Indoor multi-purpose community centers	Yes	No	5	4	3	2	1
V. Indoor basketball / game courts	Yes	No	5	4	3	2	1
W. Indoor swimming pools/water parks	Yes	No	5	4	3	2	1
X. Indoor ice rink	Yes	No	5	4	3	2	1
Y. Indoor fitness and exercise facilities	Yes	No	5	4	3	2	1
1. Outdoor basketball courts	Yes	No	5	4	3	2	1
2. Facilities for Special Needs children	Yes	No	5	4	3	2	1
3. Other _____	Yes	No	5	4	3	2	1

9. Which FOUR of the facilities from the list in Question #8 are most important to you? [Using the letters and numbers in the left hand column of Question #8 above, please write in the letters and numbers below for your 1st, 2nd, 3rd, and 4th choices, or circle 'NONE'.]

1st: _____ 2nd: _____ 3rd: _____ 4th: _____ NONE

10. Please indicate if you have a need for each of the recreation programs listed below by circling the YES or NO next to the recreation program.

If YES, please rate the following recreation programs in Middletown on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.

Type of Program	Do You Have a Need for this Program?		If YES You Have a Need, How Well Are Your Needs Being Met by Programs in Middletown				
	Yes	No	100% Met	75% Met	50% Met	25% Met	0% Met
A. Youth Learn to Swim programs	Yes	No	5	4	3	2	1
B. Pre-School programs	Yes	No	5	4	3	2	1
C. Babysitting/ child care	Yes	No	5	4	3	2	1
D. Before and after school programs	Yes	No	5	4	3	2	1
E. Youth summer camp programs	Yes	No	5	4	3	2	1
F. Youth sports programs	Yes	No	5	4	3	2	1
G. Youth fitness and wellness programs	Yes	No	5	4	3	2	1
H. Martial arts programs	Yes	No	5	4	3	2	1
I. Adult fitness and wellness programs	Yes	No	5	4	3	2	1
J. Water fitness programs	Yes	No	5	4	3	2	1
K. Youth art, dance, performing arts	Yes	No	5	4	3	2	1
L. Adult art, dance, performing arts	Yes	No	5	4	3	2	1
M. Adult sports programs	Yes	No	5	4	3	2	1
N. Mature adults programs	Yes	No	5	4	3	2	1
O. Programs for physically/mentally challenged	Yes	No	5	4	3	2	1
P. Birthday parties	Yes	No	5	4	3	2	1
Q. Pet exercise	Yes	No	5	4	3	2	1
R. Teen programs	Yes	No	5	4	3	2	1
S. Community special events/festivals	Yes	No	5	4	3	2	1
T. Nature programs	Yes	No	5	4	3	2	1
U. Adult day trips	Yes	No	5	4	3	2	1
W. Rowing, kayaking, and canoeing	Yes	No	5	4	3	2	1
X. Other: _____	Yes	No	5	4	3	2	1

11. Which FOUR of the programs from the list in Question #10 are *most important* to you? [Using the letters in Question #10 above, please write in the letters below for your 1st, 2nd, 3rd, and 4th choices, or circle 'NONE'.]

1st: 2nd: 3rd: 4th: NONE

This concludes the survey. Thank you for your time!